

INTELLIGENCE + TECHNOLOGY

	Industry Intelligence Inc.	Information Portals	Information Aggregators	Print Newsletter	Libraries - Information Custodians	Clipping Services
BASIC SERVICES						
Intelligence						
news and analysis	X	X	X	X	X	X
prices	X			X		
capacity data	X					
statistics and indicators	X	X		X		
financial report	X					
import/export data	X	X				
Technology						
centralized intelligence	X	X	X	X	X	
standardized formats	X		X	X		
integrated structured and unstructured data	X					
push technology	X	X	X			
UNLIKE ANY SERVICE AVAILABLE						
All facts and figures are cross-referenced	X					
text and data are cross-linked	X					
capacity shuts/starts link to related news	X					
financial data links to companies and relevant news	X					
economic indicators tie into industry trends	X					
Information is augmented with context, meaning, organization						
news headlines are written for clarity	X					
context is assigned	X					
actionable intelligence is separated from irrelevant	X					
Every click gives you a detailed flash report						
related industry news and analysis	X					
prices, when relevant	X					
capacity changes, if applicable	X					
company news, as it relates	X					
financial reports with company view	X					
Distribution rights reduce exposure to copyright violation	X					