

WHAT WE DO

Industry Intelligence turns raw business information into value-added, competitive intelligence.

We add value to news, data, prices, and statistics

- Cross-reference every intelligence record to every other record.
- Connect related news bi-directionally in time.
- Push relevant intelligence forward, based on your actions.
- Integrate news, data, prices, and statistics so that relative content is available in a single view, with a single click.

We augment information with context, meaning, and organization

- Rewrite headlines to reveal the facts at a single glance.
- Sort, classify, tag, and departmentalize information by content and context.
- Digitize content and put it online, all in one place.

We manage information

- Acquire industry information – news, analysis, prices, capacity, statistics, indicators.
- Sift through reams of data and content to give you actionable intelligence.
- Centralize data sheets, fax reports, published newsletters, internet searches.
- Remove chaos from information management and bring order.

We push intelligence, directly to your desktop or PDA

- Real-time market intelligence and news is available 24/7.
- Daily emails integrate with Industry Intelligence news resources.
- Weekly newsletter interfaces with original source material.